



～美と健康の創造～
世界最高峰！幹細胞培養エキス美容！
お肌の透明感を引き上げ、
輝き、柔らかさ、滑らかさ、ハリ、美しさを
叶える美容マスクです。
毎日がお肌の誕生日へ...

ODD Beroni

ODD Beroni Beauty Facial Mask

Regenerative Medicine

Wrinkle-Free, Anti-Aging Beauty

Stem Cells

◆ Essence of Facial Masks (Chinese and Japanese Version)



〈Made in Japan Sold in Japan〉

Net quantity 30mL×4 Ps



〈Made in Japan Sold in China〉

Net quantity 30mL×4 Ps

◆ **Advantage 1:** Stem Cell Culture Solution as Core Ingredient, combined with various Beauty Ingredients



Underflow water in Mount Fuji

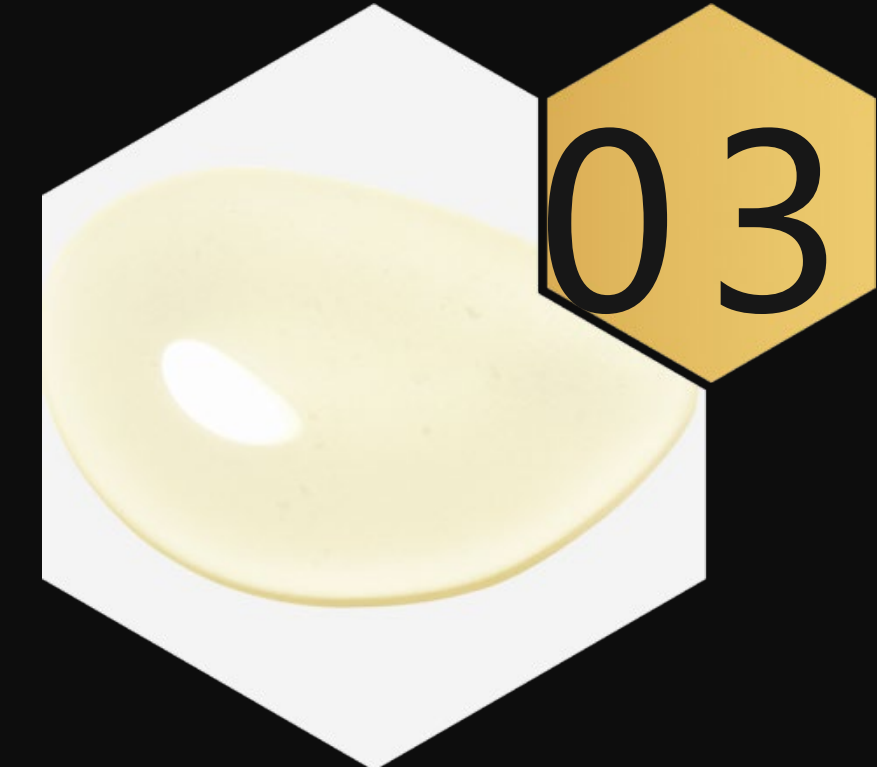
Water accounts for 80% ingredients of most facial masks, and Beroni Japan uses underflow water from Japan's Mount Fuji to make facial masks. Underflow water in Mount Fuji comes from deep underflow streams which has experienced volcanic eruption for 7 times over 250 thousand years and has built up nearly 7 km and 7 layers of basaltic rock. Natural rainwater in the Mount Fuji region once penetrated seven layers of basalt has the ability of filtering invisible bacteria. Under the grinding pressure of basaltic rock, a large number of minerals are also dissolved into the natural water. Once it reaches the kofuji layer which is difficult for water to pass through, it becomes high quality water flowing between kofuji layer and basaltic layer containing rich minerals and without any contamination or pollution.



Human stem cell culture solution

Based on GMP standards of production facilities (manufacturing environment, production order, sterile operation) and process management (manufacturing management, quality management), the human stem cell culture solution is made by extracting human adipose stem cells and then conducting stem cell culture and supernate process. It goes through strict quality assurance and safety testing to ensure it is of high-quality standard and is safe to use.

Human stem cell culture solution contains more than 150 kinds of growth factors and over 500 proteins, which can deeply infiltrate into bottom of skin and transport nutrients with high concentration to quickly recover cell viability and promote skin issue regeneration, and thereby addressing the fundamental issue of skin loosening and aging.



Placentin

The placenta has almost all the nutrients needed to sustain life. In addition to protein, lipid, and carbohydrate, it is rich in physiological active ingredients such as various kinds of vitamins, minerals, enzymes and nucleic acid.

The product has ability of moisturizing skin, adjusting texture, regulating skin cycle and maintaining healthy skin.

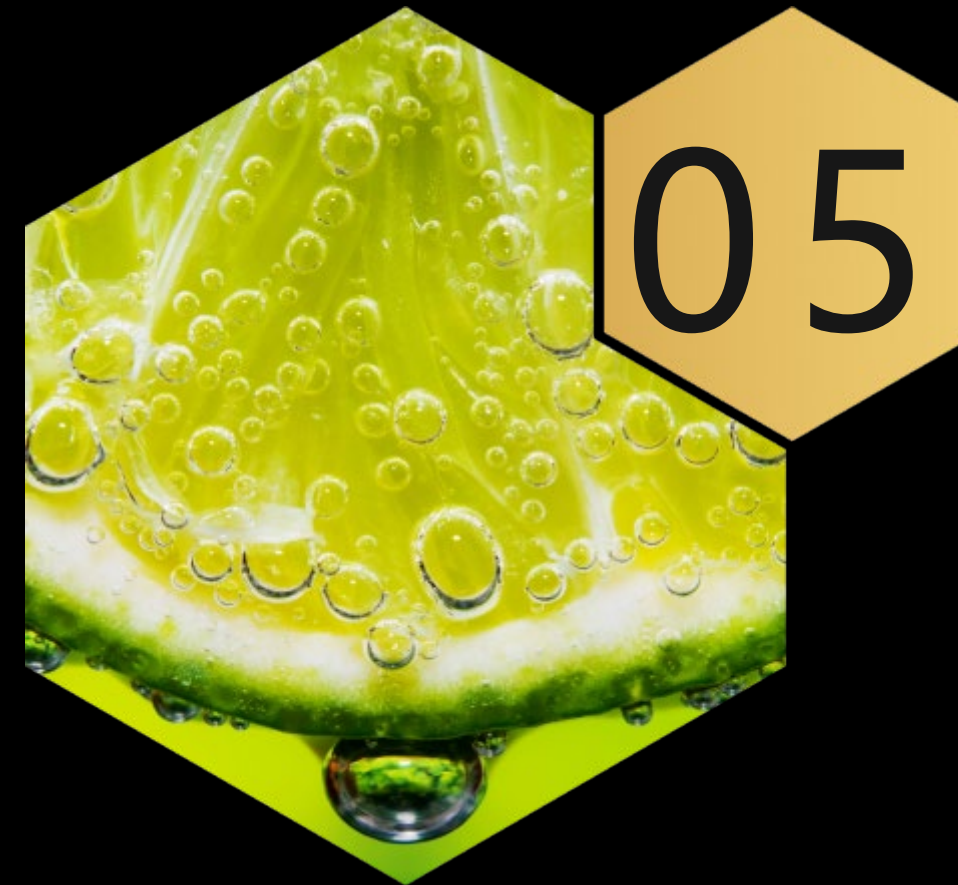
◆ **Advantage 1:** Stem Cell Culture Solution as Core Ingredient, combined with various Beauty Ingredients



α - Arbutin

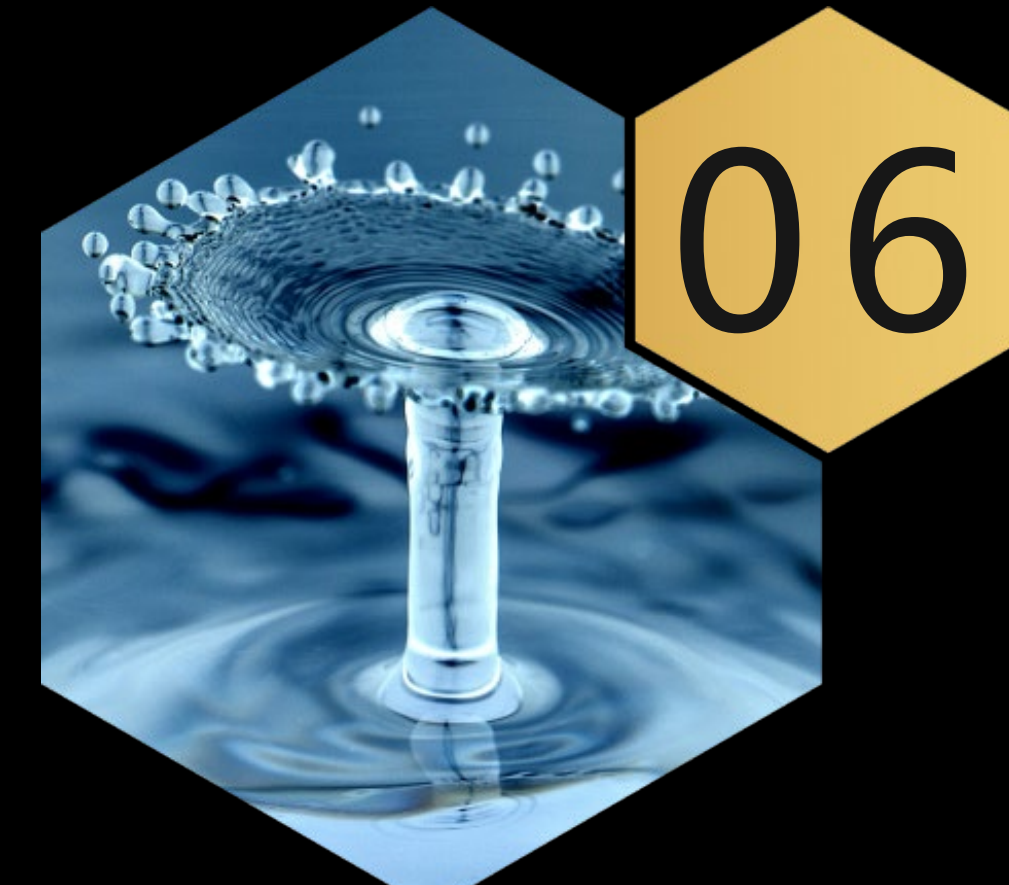
Arbutin is the most efficient and safe-to-use whitening substance. The whitening effect of α -arbutin is nearly 10 times of arbutin, and it is the internationally recognized gold standard of whitening products.

α - Arbutin can inhibit activity of tyrosinase (TYR), accelerate decomposition and excretion of melanin, and control formation of melanin from the source. It has no side effects on melanophore like toxic properties, thrill, and sensitization. Sensitive skin can also use the product without worry.



Ascorbyl Tetraisopalmitate

VC has great power of anti-light aging, while Ascorbyl Tetraisopalmitate as highly stable derivatives of VC is more gentle than prototype VC and closer to PH of skin. Most importantly, Ascorbyl Tetraisopalmitate has stronger permeability and the effect of improving skin absorption capacity which is 10 times than that of common VC.



Three kinds of Hyaluronic Acid

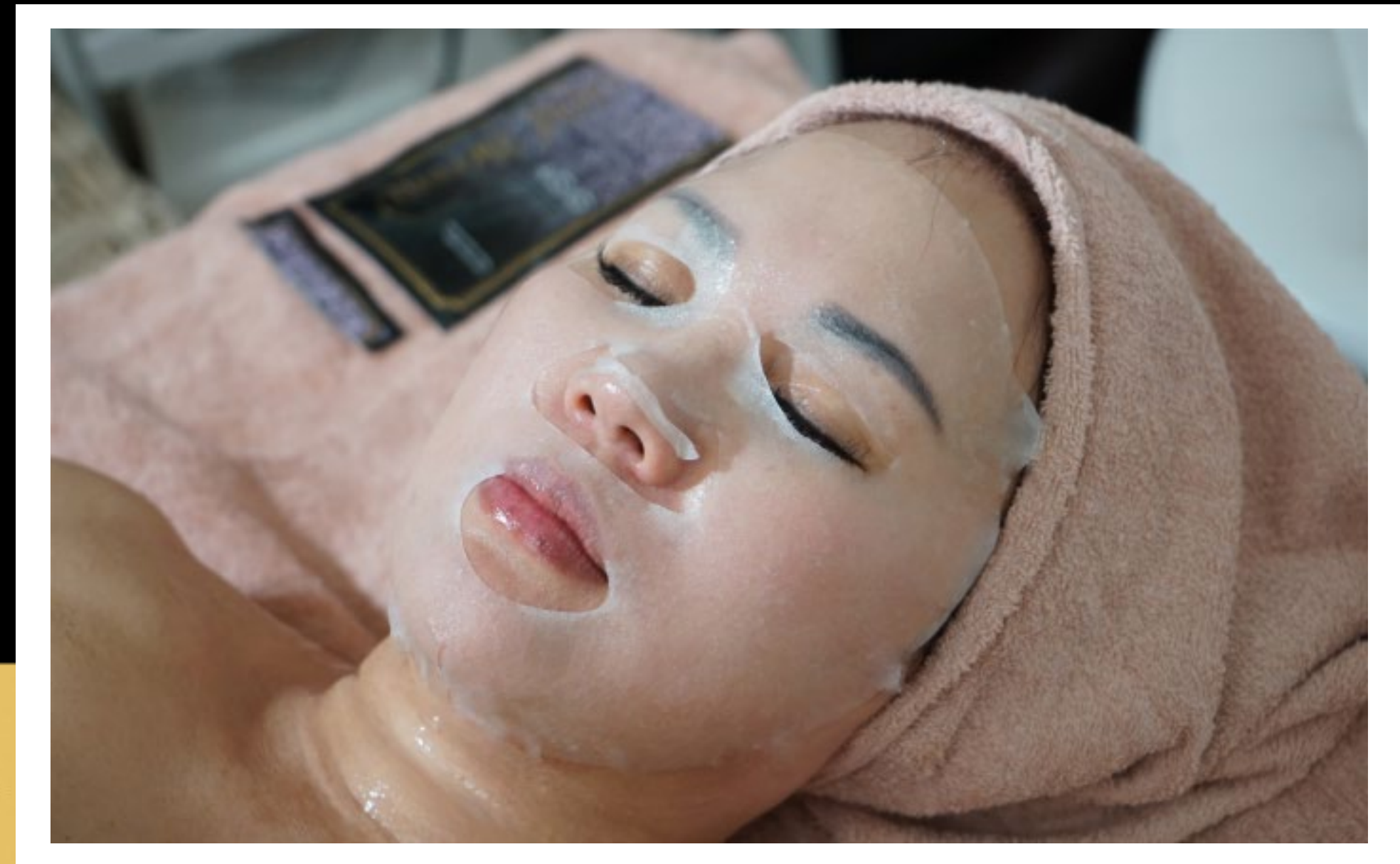
Hyaluronic acid is the best moisturizing substance from nature, and is therefore the ideal natural moisturizing factor. Macromolecular Hyaluronic Acid is difficult to absorb by skin, while mid-molecular Hyaluronic Acid (Sodium Hyaluronate) can form a skim on epidermis to stop evaporation of water.

With smaller molecule, it is easier to absorb by skin and moisturize more deeply. Generally, this is called Sodium Hyaluronate and the Acetylated Sodium Hyaluronate which is also Shiseido's favorite.

◆ Advantage 2: Use of Natural Ingredients



Using natural ingredients made in Japan - 100% long cellulose fabric. Compared to the general invisible facial mask cloth, Bemliese is thinner and lighter and more than 10 times of the absorption capacity.



The design originality of the ODD facial masks is patented in Japan. The masks can closely fit facial profile and enhance cosmetic effects. The design of facial mask + eye mask is personalized to make you enjoy eye spa while keeping your eyes open.

◆ Advantage 3: Fully Automated Production



Using fully automated production from facial mask cloth proofing, folding to moulding of packing bags, and filling of essence, ODD facial masks are produced to meet high quality and safety standards.



◆ Advantage 4: Additive Free



Safe and Secure

Without seven ingredients that cause great harm to skin, including spice, staining compound, mineral oil, UV disperser, ultraviolet light absorber, petroleum surfactant, carcinogenic and allergenic preservative.



◆ Advantage 5: Media Endorsements



The Journal of World Academy of Anti-Aging & Regenerative Medicine Society



Company Tank



CT Beauty Science



Japanese TV Advertising



Tokyo Goddess Telecast

◆ Advantage 6: Awards



Human Stem Cell Cosmetics



Stem Cell Essence



Stem Cell Facial Masks

Survey Method: Online Questionnaire Survey; Survey Period: 2019; Survey Comparison: Comparison of 10 kinds of human stem cell facial mask products; Respondents: 1043 aged 20-40 in Japan nationwide



Proud Business Award in Japan for the Best Stem Cell Cosmetics



Girls Happy Style
Selection 2019

Gritter
Award

★あなたに輝きを★



Girls Happy Style
Selection 2019

Happy
Award

★あなたに幸せを★



Girls Happy Style
Selection 2019

Smile
Award

★あなたに笑顔を★

◆ Use Directions



Spokesperson Ai Yoshinaga
Actress, Model, Beauty-Specialist

Actress Ai Yoshinaga also loves it.

1 Order of Use

Morning: Wash face → Skin lotion → Kenbido Stem Cell Skin Repair Fluid → AGG Skin-smoothing & Anti-wrinkle Essence → Facial cream → Make up cosmetics

Night: Cleansing → Wash face → Skin lotion → Kenbido Stem Cell Skin Repair Fluid → AGG Skin-smoothing & Anti-wrinkle Essence → ODD Beroni Beauty Facial Mask

2 Directions for Use

1. Please use after facial cleansing. Remove mask from package, unfold, and apply mask according to eyes and mouth positions, press mask slightly with finger to make mask fully attached to your facial skin.
2. After 10-20 minutes or so, remove mask from face slowly.
3. Finger massage can help skin fully absorb remaining essence on face. Even application has a better effect.

3 Frequency of Use

It is recommended to use 2-3 times a week
30ml / piece